

ALUMNI CAREER DAY

SPEAKER BIOS

VICTORIA SAKAL

A 2010 graduate of SHS, Victoria studied Marketing, Operations, and Social Impact at UPenn's Wharton School. With nearly a decade of consulting, market research, brand strategy, and consumer insights experience, she currently leads commercial strategy at Morning Consult, focusing on the intersection of data and analytics with marketing strategy, brand building, corporate reputation, and consumer trends to help companies of all sizes with their brand and business challenges. Her passion for data-driven storytelling, research, and strategy setting has translated to thought leadership published in the Wall Street Journal, the New York Times, NBC, Forbes, Fortune, and other industry-leading publications.

MEGHAN POWERS

Meghan graduated from Skaneateles High School in 2013 and then went on to the University of Delaware for her undergraduate degree. Today, she works in Boston, MA at DraftKings Inc as a Talent Acquisition Specialist, hiring the best and brightest to work in Sports! For those that do not know, DraftKings is a Sports Entertainment, Technology & Gaming Company that specializes in Sports Betting and Daily Fantasy Sports among other products. Meg started the DraftKings Life Podcast that focuses on the culture, people and jobs at DK and is currently nominated to run the company's Women's Business Resource group in 2022.

JANSEN MERCADO

Jansen is a 2013 graduate of Skaneateles High School. He went to Onondaga Community College for two years and graduated with an Associate's Degree in Communications. From there, Jansen went to SUNY Oswego and graduated with a Bachelor's Degree in Human Resource Management. Since graduating in 2017, Jansen has been working at Helio Health. He started out as a recruiter who interviewed and hired candidates for open positions and has recently been named a Human Resource Generalist where he is responsible for presenting weekly orientations for new employees and benefits administration.

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ROSE KEADY

Rose is a 2010 graduate of Skaneateles High School. After high school, Rose went on to St. Lawrence for her undergraduate degree where she was an active member of the swim team as well as studied abroad in Vienna, Austria. During Rose's time at St. Lawrence, she double majored in Psychology and Sociology and minored in Gender and Sexualities Studies. Rose's courses that combined psychology / sociology and the environment got her interested in urban planning and landscape architecture. Rose currently holds a position as a Planner at Environmental Design & Research DPC.

RYAN DANAHER

After graduating in 2014 from Skaneateles High School, Ryan went to Mercyhurst University where he studied Marketing and Economics. After graduating from Mercyhurst in 2018, Ryan came back to Syracuse to work for a local Advertising Agency called Pinckney Hugo Group. He then moved on to working for 360i, a New York City based Integrated Media & Creative Agency (still advertising). At 360i, Ryan works as a Senior Associate in the planning department. His team plans advertising campaigns at a national level. Ryan's current account is the CarMax account.

JACOB VALENTINO

Jacob is a 2011 graduate from Skaneateles HS. In 2012, Jacob withdrew from college and enlisted in the Army as a Military Police. Throughout his time in the Army, Jacob was stationed in both Hawaii and New York. He left the Army in 2017 and returned home where he worked at the Lakehouse Pub. In 2018, Jacob received a call to become a Fed with the Department of Homeland Security and has worked for them ever since. He currently resides in Alexandria Bay, NY.

CASSIE BERG

Cassie Berg graduated from Skaneateles High School in 2010. After Skaneateles, Cassie studied at Le Moyne College where she graduated with a Bachelors in Psychology. After college, Cassie worked in the restaurant industry for about three years and was everything from a server to a manager. It took her some time to figure out exactly what she wanted to do with her life, but eventually Cassie went back to her love of history and decided to become a History teacher.